

THE HISTORY OF PHOTOGRAPHY IS RIGHT HERE

The Snapshot Vending Company

ORIGINAL PHOTOS MADE BY REAL CAMERAS REAL PEOPLE



INTERPRETING THE MACHINE:

The "Snapshot Vending Machine" was conceived by Anthony Vizzari as a simple means to rehome orphaned photographs. Long forgotten, lost, misplaced and detached, these snapshots document personal histories once held intimate. --Birthday cake, a first dance, kisses on the cheek, the bride's veil, new cars, his big catch, smudged lipstick outlines, a husband overseas... Dog-eared and creased at the back of a closet, the history of photography is a mundane stack of poorly composed images covered in dust. As lineage and inheritance go astray, flea market hawkers and estate sale brokers peddle these images as ancient relics. Jumbled in half-crushed boxes, they are silently stripped of original narrative. Even so, voices of the past etched their breath forever in silver, screaming to be heard. This is where we find the real history of photography, via the fingers of the collector; the archivist. Found, resurrected and newly revered, these photographic artifacts showcase the vernacular experience, highlighting real human moments. With the photographers forever anonymous, we are left to dwell vicariously through their vacated shadow.

HOW IT WORKS:

Photographs for the Snapshot Vending Machine project are collected from estate sales, auctions, and flea markets. Each photograph is then enclosed in a cardboard sleeve and stacked within the machine in bulk. Patrons purchase these photographs by inserting \$0.50 (two quarters). Then, they pull the vending slide and are presented with one random photograph from the machine stacks. All photographs are original period pieces, ranging from early 1900 albumin and silver, to late 1990's c-prints. Photographers, names, exact dates and locations are mostly unmarked and left unknown. 100% of proceeds are donated to charity. Each venue that hosts the Snapshot Vending Machine may select a charitable organization of their choice. In addition, Anthony Vizzari via his NFP organization will match the proceeds 1:1, increasing the donation. Previous partner venues and charitable organizations include: Catherine Edelman Gallery / Case Art, Reuse Depot / Opportunity Knocks, and Billy's Corgans "Madame ZuZu's / PAWS Chicago.

Dimensions: L18" x W16" x H45" (freestanding) | L14" x W14" x H20" (table-top or wall mounted)



A&A STUDIOS

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THE SNAPSHOT VENDING MACHINE PROJECT

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